

Our own tests: about 1,600 searches with her settings

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Source file: 04_OUR_TESTS.md, as it stood on 7 October 2026. Published for checking. Internal cross-references to other files were left as written; private names, non-Latin search strings and local file paths were removed. Google Trends dates in this file are what Google returned at the time stated; Trends redraws its sample.

04 - Our own tests (empirical record)

Every test we ran against Google Trends with HER settings unless noted: region **Tucson (Sierra Vista) AZ** (geo US-AZ-789), property **Image Search**, exact phrase in **quotes**, window **2025-01-01 to 2025-09-09**. Queries were sent through Trends' own data feed from inside trends.google.com (the same request the Explore page makes), paced ~2.5 s apart. "Spiked" = any day with a value > 0 in the window. Raw data: Video Editor\danks_escobar_work*.json. Screenshots: Video Editor\Danks_Escobar_Video\shots_* (each folder's _data.json holds the exact data behind that screenshot and the capture time).

Important about every number below: Trends redraws its sample. The same query run later can give different dates or no data. All results are what Google returned at the time stated.

Summary table

#	Test	Date run (2026)	Phrases	Spiked somewhere	Rate
1	Control phrases translated to Georgian (her Georgian step)	Oct 3	25	11	44%
2	Nonsense / invented phrases	Oct 3-4	110	41	37%
3	Absurd phrases (titles, routes, addresses, nonsense)	Oct 4	300	115	38%
4	"Dossier" flip: invented Col. Gertrude Wobblesworth + "Danks"	Oct 4	48	12	25%
5	Dead people + cartoon characters (her name formats)	Oct 4 ~01:30	119	42	35%
6	Same 119, re-run ~2 h later	Oct 4 ~03:00	119	47	39%
7	Same 119, window moved to 2019	Oct 4	119	71	60%
8	Her exact strings + her formats with historical/cartoon names	Oct 4	73	30	41%
9	"ISRTF-PLTR <name>" x 281 dead/fictional names	Oct 4	281	99	35%
10	"ISRTF-PLTR <name>" x 187 more (stopped by Google rate limit)	Oct 4	187	78	42%
11	REAL documented Fort Huachuca visitors, 23 name/title variants	Oct 4	23	10	43% (none on the visit day)

Plain English: **about 1 in 3 made-up or rare phrases shows a blip somewhere; about 2 in 3 show nothing.**

Key findings

A. Invented names land on her exact days

From tests 9-10 ("ISRTF-PLTR <name>", her own made-up task-force tag), screenshots in shots_B: - Aug 27 (she says the task force disbanded): Count Dracula, Superman, A Ham Sandwich - Aug 28 ("meeting one"): Nicolaus Copernicus, Frederic Chopin - Sep 3: Chief Wiggum, Rick Sanchez - Sep 4 ("meeting two"): Belle, Moana - Sep 5 (her "DIA outgoing director" day): Sir Isaac Brock, Daffy Duck - Sep 6 (the day she puts Erika Kirk there): Buffalo Bill, Ronald McDonald, Captain Crunch, Stewie Griffin - Sep 7 (the day she puts Andrew Kolvet there): Little Debbie, Elsie the Cow - Sep 8 ("boss meeting" day): the Big Bad Wolf - Sep 9: Hannibal (Batch results; Sep 3/4/7 and Ham Sandwich screenshots still to be captured - shots_roundB2.json.)

B. Real visitors do NOT show up on the day they visited

Army DVIDS documents: Gen. Brian S. Eifler (Army G-1) and Lt. Gen. Anthony R. Hale (Army G-2) at Fort Huachuca **May 15, 2025**; Sergeant Major of the Army Michael Weimer **Mar 13, 2025**; CW5 Carlos Terrones **Mar 6, 2025**. 23 name/title variants: **0 spikes on the visit day**. 13 showed nothing; 10 spiked on unrelated days (Eifler: Jun 25, Aug 20, Aug 22; Hale: May 19, Jul 4, Jul 6, Jul 8, Jul 19, Aug 6; Weimer: Feb 21, Aug 5; Terrones: nothing). Receipts: receipts/R_dvids_*.

C. Same query, two hours apart = different answer ("removed"/"deleted" explained)

Test 5 vs test 6 (identical 119 queries, ~2 h apart): of 42 phrases that spiked in run 1, **24 showed no data** in run 2, **17 spiked on different days, 1 was unchanged**; 29 phrases that showed nothing in run 1 spiked in run 2. Examples: "ISRTF-PLTR Albert Einstein" Sep 8 -> May 27 + Aug 23; "Napoleon Bonaparte Winnie the Pooh Fort Huachuca" Sep 2 + Sep 6 -> no data; "Joan of Arc OUSDI&S" Aug 23 -> Jan 8. Graphic: Danks_Escobar_Video/gfx_drift.png. Same day, other loads: her own control "Brad Hansell OUSDI&S" (she showed Sep 8) returned Aug 17 three times in a row, and "Bradley Hansell OUSDI&S" returned no data. Note: the same 8 queries repeated 2-3 times within a few minutes returned IDENTICAL answers - the sample is stable for a while, then redrawn. (Observed, not documented by Google.)

D. The task force didn't exist in 2019, and the tag still spikes

Test 7: window 2019-01-01 to 2019-09-09: 71 of 119 spiked. "ISRTF-PLTR Julius Caesar" -> Jun 1, 2019 (shots_Y).

E. Her own titles and strings

- "Director James Adams" Jun 27; "Lt Gen Adams" Jul 29 + Sep 3; "D-DIA James H. Adams" May 20 + Jun 13 (none Sep 5).
- "ISRTF-PLTR Alexander C Karp CEO" (her slide shows Sep 8): no data on our load.
- "ISRTF-PLTR Erica Lane Frantzve" (C spelling) Aug 11; "ISRTF-PLTR Erika Lane Frantzve" no data; neither Sep 6.

F. Geography

Arizona offers exactly three Trends regions (Phoenix, Tucson (Sierra Vista), Yuma-El Centro). Her own route string, re-pulled, gave a different date than her slide, and "Interest by city" returned "not enough data". (Ana_escobar_LAB_RESULTS.md, LAB3_Arizona-only-3-metros screenshot.)

Method notes / limits

- ~1,000 queries in one night triggered Google's rate limit (HTTP 429). Go slow next time: one job at a time, 8 s+.
- "Spiked" counts any non-zero day; most spikes are a single day at 100 (the chart's own maximum).
- We cannot see whether a real person ever searched any of these phrases - nobody can. That is the point: neither can she.